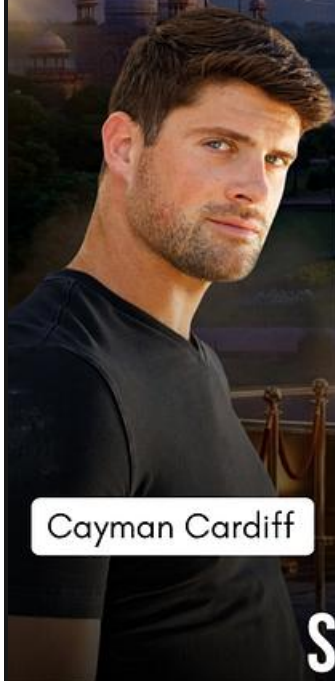


MicroDramaFest 2027 and the 9:16 Drama International Film Festival & Awards Set to Bring Vertical Entertainment to the Global Stage

By Engjell Hasula | Entertainment Feature | May 2026

MICRODRAMA FEST | 2027

*9:16 Drama
International Film Festival
& Awards*



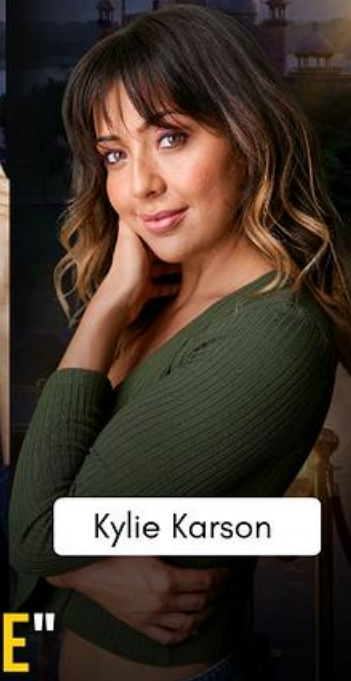
Cayman Cardiff



Candace Mizga



Elijah Van Zanten



Kylie Karson

STARRING IN THE "CITY OF LOVE"

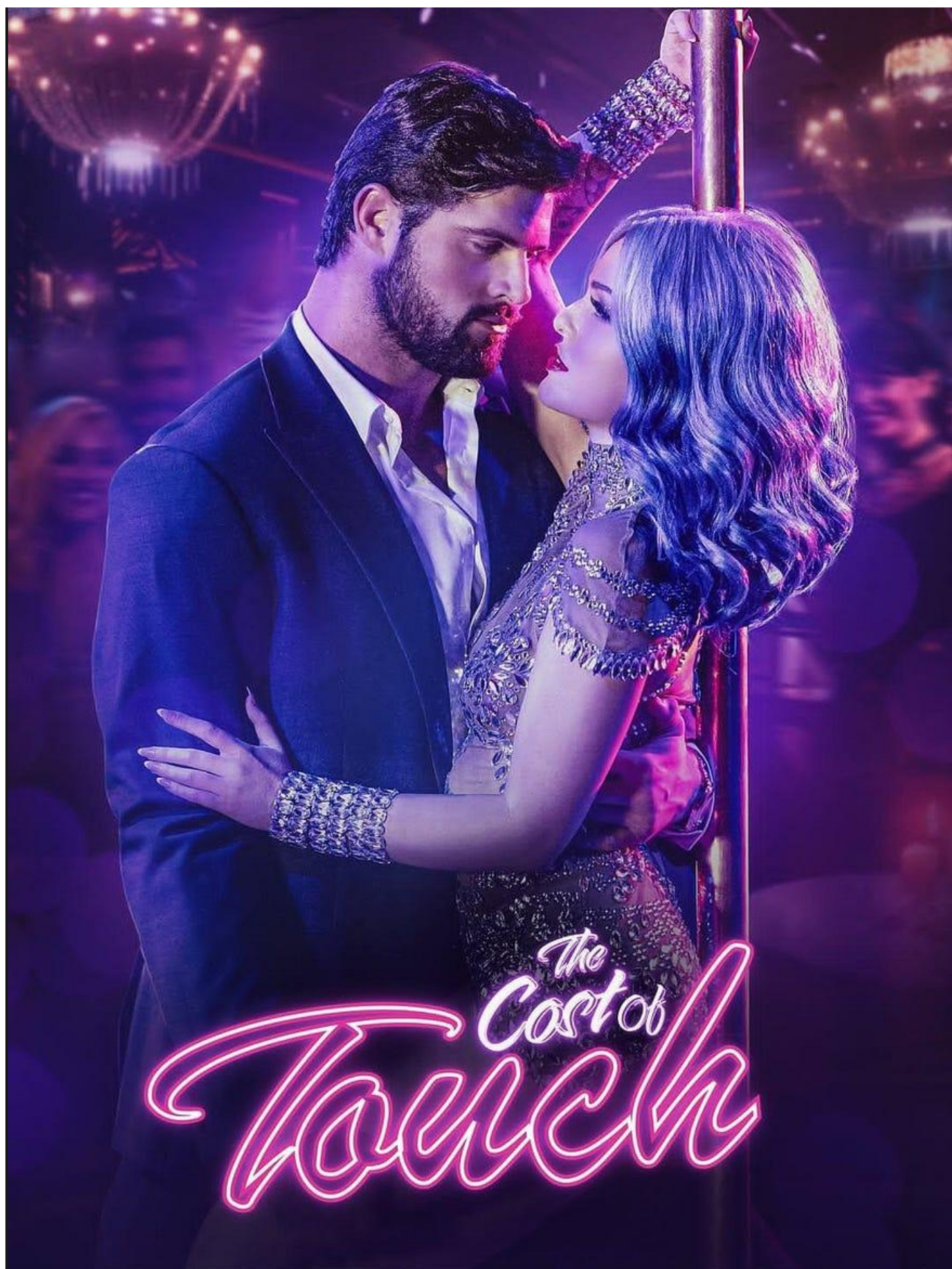
Special Guest Invited

The global micro-drama industry is preparing for a major international expansion with the announcement of *MicroDramaFest 2027* and the *9:16 Drama International Film Festival & Awards*, presented by *MDC Globe International Corporation*. In January 2027, *MicroDramaFest* will arrive in the

“City of Love,” unfolding in Agra from January 29 to 31, with the Taj Mahal, one of the Seven Wonders of the World, standing as its symbolic stage. For three days, the world’s most celebrated monument to love will welcome a new generation of storytellers, where the past and the future meet in the presence of the present, creating a cultural moment of unmatched significance. Framed by a *UNESCO World Heritage* site and the magnificent, legendary, and ultimately luxurious Taj Agra Hotel, which hosted the *2023 G20 EMPOWER* Inception Meeting as part of India’s G20 Presidency, the festival positions micro-drama not only as a rising entertainment format, but as a global movement stepping onto one of the most iconic stages in history

Designed as a landmark celebration of the rapidly growing vertical entertainment space, MicroDramaFest 2027 aims to unite micro-drama stars, creators, fans, producers, platform executives, writers, directors, and industry partners from around the world. At its heart, the festival seeks to bring the industry directly to international audiences who may not have the opportunity to attend North American events, creating a more global and inclusive fan experience.

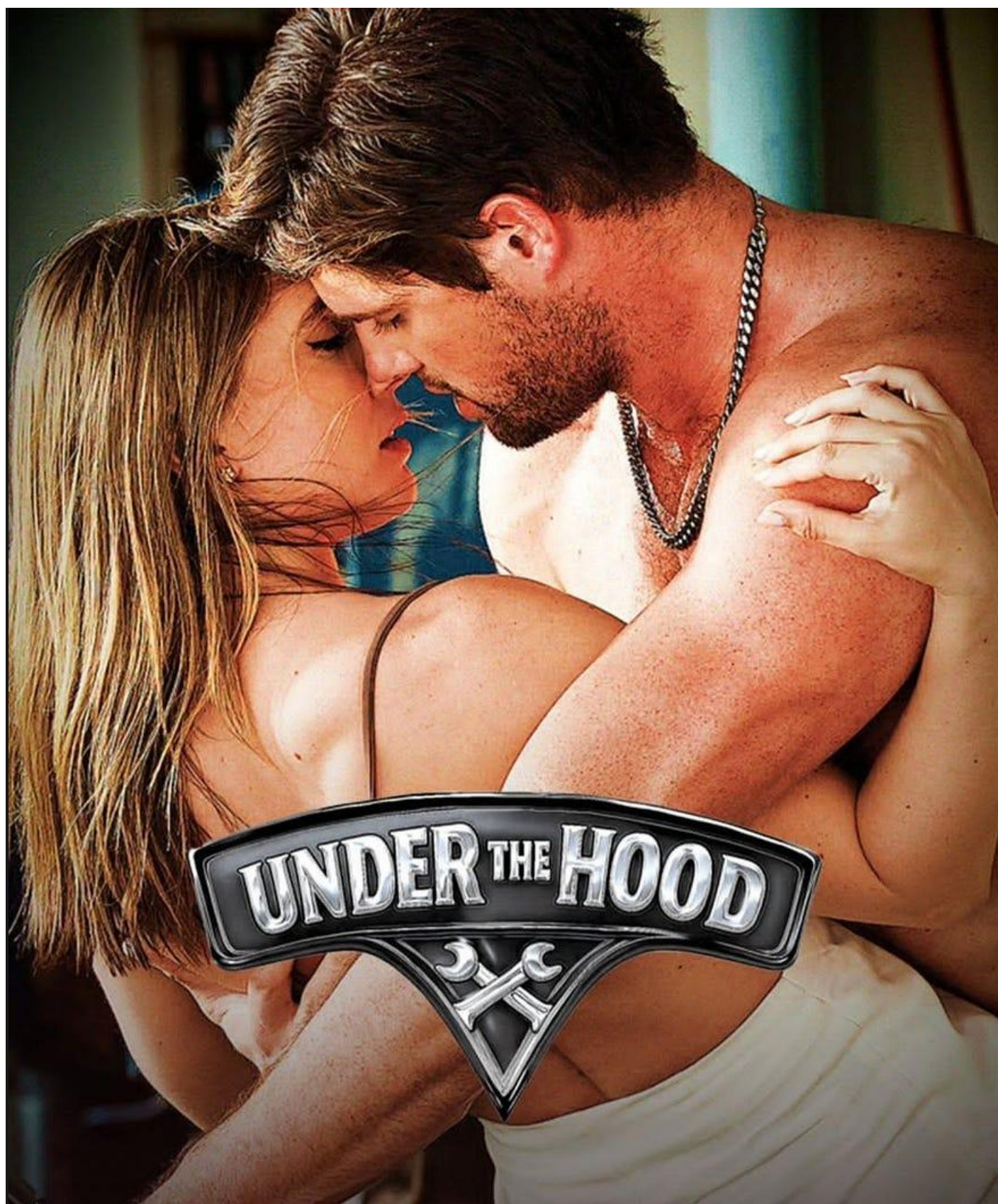
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The event will feature three major pillars. First, the Micro-Drama Film Festival will host exclusive big-screen screenings of the latest productions in the micro-drama genre, offering these mobile-first stories a cinematic platform. Second, the 9:16 Drama International Awards will deliver a “Hollywood-style” awards ceremony dedicated to honoring excellence across the global micro-drama industry, recognizing not only actors but also the cast, crew, writers, and directors whose work continues to shape the format. Finally, the festival will include meet-and-greets, fan experiences, and networking opportunities, giving audiences and industry professionals a rare chance to connect face-to-face.

The initiative comes from *MDC Globe International Corporation*, a conglomerate with more than five decades of combined global experience across fashion, entertainment, talent management, and media. Its diversified portfolio includes companies and productions such as *Maison de Couture International*, *MDCTV Network*, *ShopMDC Paris*, *Moda Italiana*, *Mister & Miss MDC Globe*, *Model Searches & Fashion Showcases*, *Fashion Runway 360*, and *MDC FashionTV*. Through its Total Looks Models and Celebrities organization, the corporation also manages international talent across major cultural hubs including Paris, Milan, London, New York, Toronto, Hong Kong, Bangkok, Mumbai, Bali, Istanbul, Kiev, and Macau.

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In recent years, MDC Globe International has become increasingly aligned with the vertical micro-drama entertainment industry, and MicroDramaFest represents a significant next step in that commitment. The event is envisioned not only as a festival and awards platform, but also as a bridge between international talent and fast-growing audiences across Asia.

The choice of India and Southeast Asia is especially strategic. These regions are among the world's strongest growth markets for digital entertainment, with rapidly expanding audiences for mobile-first storytelling, short-form drama, and social-media-driven fandoms. MicroDramaFest 2027 recognizes the importance of meeting fans where they are, offering them a live experience that celebrates the stars and stories they follow online while giving talent new opportunities to expand their global reach.

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The concept is rooted in a simple but powerful idea: when stars travel internationally to promote their work and engage directly with fans, both sides benefit. Talent strengthens visibility, loyalty, and word-of-mouth momentum, while fans gain an unforgettable personal experience with the artists they admire. In an era where platforms such as Instagram, Facebook, TikTok, and YouTube play a decisive role in shaping entertainment communities, these in-person moments can deepen audience connection and amplify global enthusiasm.

Beyond celebration, *MicroDramaFest 2027* is also positioned as an industry-building opportunity. By gathering creators, executives, platforms, producers, brands, and talent in one international setting, the event hopes to foster future collaborations and partnerships that can continue advancing the micro-drama space worldwide.

With its blend of screenings, awards, fan engagement, and professional networking, *MicroDramaFest 2027* and the 9:16 Drama International Film Festival & Awards are shaping up to become an ambitious new milestone for the vertical entertainment industry. As the micro-drama format continues its rise from mobile screens into a truly global cultural movement, this inaugural event promises to celebrate its momentum, honor its talent, and open the door to an even more international future.

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BILLIONAIRE'S MIDNIGHT MASQUERADE

KYLIE KARSON

SAM TENNYSON

MIA, A WAITRESS, HUMILIATES MILLIONAIRE ANTHONY BUT CATCHES THE EYE OF HIS BROTHER, LUCAS. HE SAVES HER, AND THEY SHARE CHEMISTRY. HOWEVER, WITH HER FATHER FACING BANKRUPTCY, MIA MUST MARRY BUSINESSMAN CHARLES, UNAWARE THAT HE IS LUCAS.

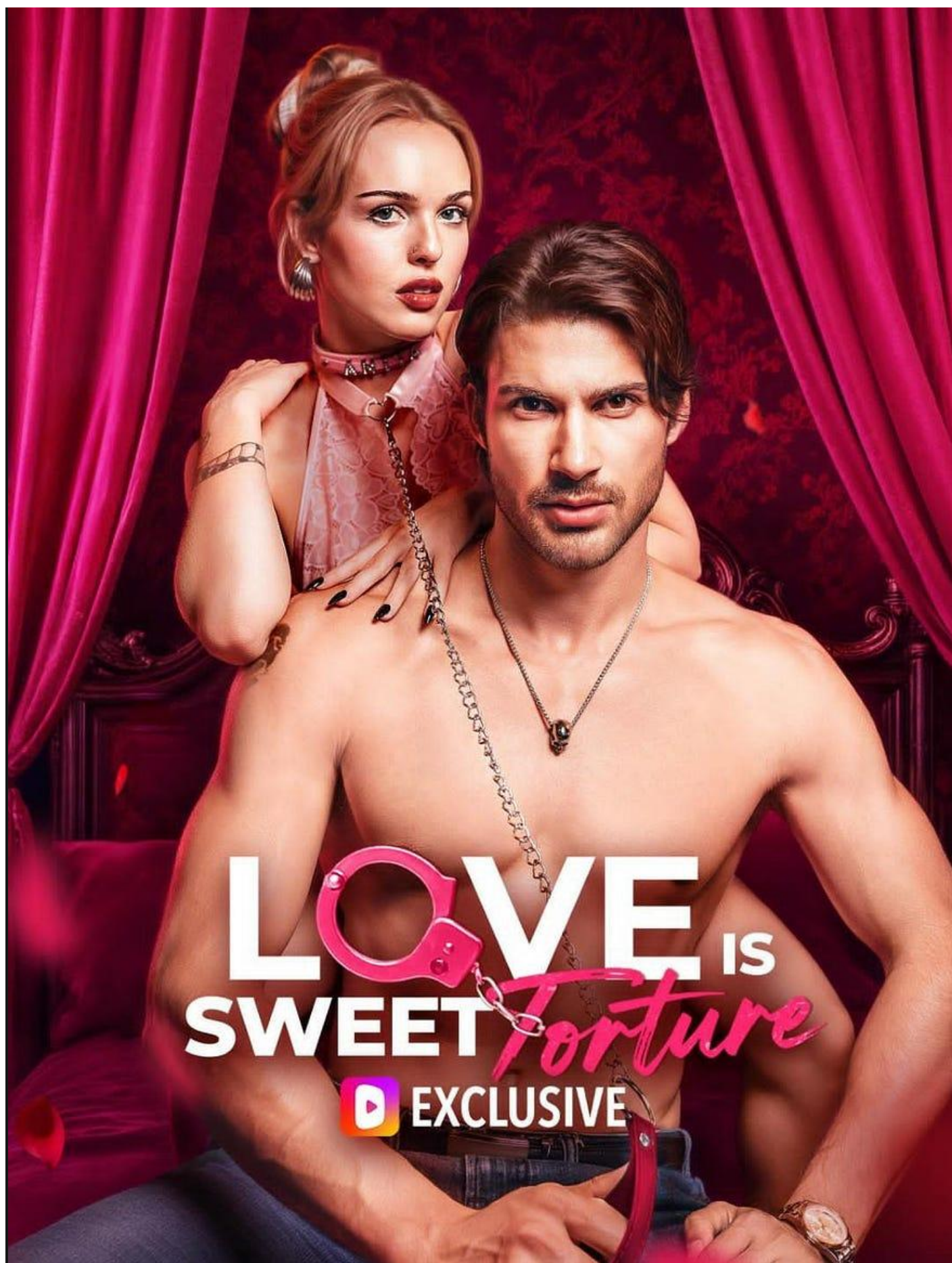
 DRAMASHORTS

ONLY ON DRAMASHORTS APP FROM OCT 15

 STORYBY

 IMDb

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LOVE IS SWEET *Torture*



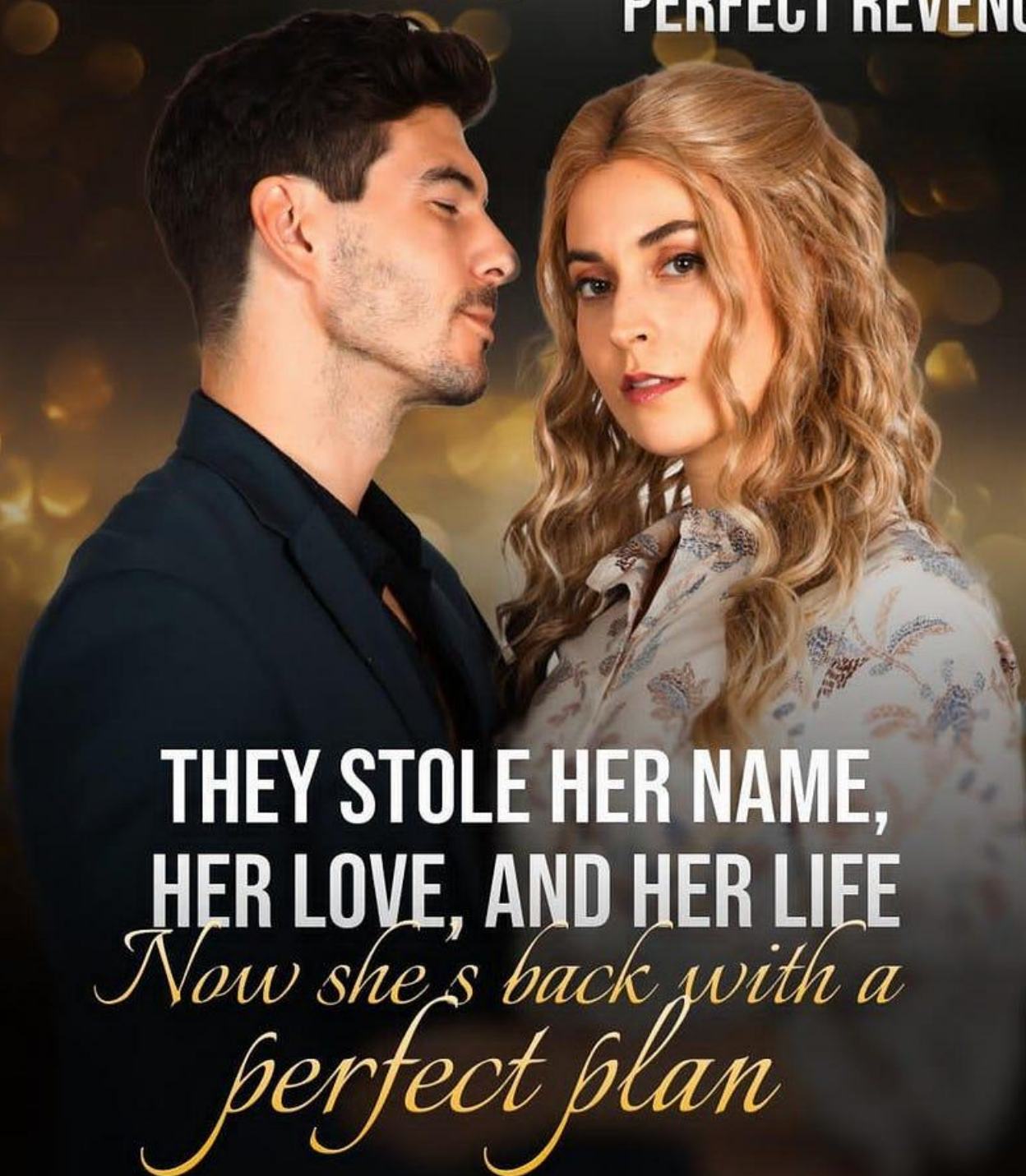
EXCLUSIVE

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Shorts
Exclusive

the **True Heiress**
PERFECT REVENGE



**THEY STOLE HER NAME,
HER LOVE, AND HER LIFE**

*Now she's back with a
perfect plan*

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